



Signatory Name: Olsson Industries Pty Ltd (Pacific Salt)

The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.

Status: Complete

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

5. Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

6. Industry type (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other: Livestock nutrition and Salt

7. Please indicate your organisation's reporting period:

- Financial Year: 1 July 2013 – 30 June 2014
- Calendar Year: 1 January 2014 – 31 December 2014

8. Please indicate the entire period your accepted APC Action Plan covers (e.g. 2011-2014)

Start Date:

End Date:

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

9. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

- Yes No

Provide details of policies and procedures

Woolworth and Coles Packaging Procedure
Whenever Woolworths Brands (Homebrand) or Coles Housebrand product is made the following procedures must be adhered to.

1. Ensure machine is correctly setup to reduce packaging run-off
2. Have an empty bin labeled "Woolworths Brands/Coles Packaging Only" located near the workstation for all Woolworths & Coles non-compliance packaging (run-off, damaged label/rewind, etc.)
3. Non-compliance materials are to be securely stored until destruction process commences. Materials must be shredded/incinerated at the end of each shift or when required. Record details on Non-Compliance Packaging Report 21
4. If shredded, materials must be disposed off correctly
5. Loose Woolworths Brands or Coles Housebrand products remain on completion of production is to be covered and put aside for next production run. Rejected or damaged product is to be emptied and packaging put in bin as above for destruction. Also, record details on Report 21
6. To minimize the chance of cross contamination between products occurring, any changeover of packaging must be verified to ensure the line is clear before proceeding.
7. Packaging materials used for Woolworths Brands or Coles Housebrand products are not to be changed without approval from Woolworths or Coles. Woolworths or Coles is to be notified and approval supplied before any structure of packaging material changes can be made.
8. Any changes to Coles finished product specifications must not be made without the knowledge and written approval of the relevant Coles Product Technologist.

10. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

11. Have any new types of packaging been introduced during the reporting period?

- Yes No

12. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

%

13. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
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1.	<ol style="list-style-type: none"> 1. Reviewed packaging ranges 2. Buy 1 new wrapping machine for Brisbane site on March 2014. Buy anothe 2 wrapping machine for Brisbane site on Decmeber 2014 3. Using new wrapping machine for 50% products ended December 2014 4. Designing new packaging for salt drums: new boxes with higher border to eleminate 100% plastic cover ended December 2014 	<ol style="list-style-type: none"> 1. Completed on October 2014. In FY 2013-2014: Brisbane and port Alma used 1,450 stretch wrap rolls; 7,100 pallet cover plastic bags (1850mm, 150 micron); Whyalla used 1,000 stretch wrap rolls and 101,500 Kgs poly wrap. 2. Not completed because in reality, the effecency of the new manchine was not as good as estimanted 3. Completed: 50% products in Brisbane and 91.3% products in Whyalla 4. Completed that design and tried new packaging on June 2014. However, Olsson got negative affects by that change. All salt drums sold (retail) were too dusty that agaisnted food grade standard. Thus, Olsson will not carry out that design and will consider whether paper cover is suitable.
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14. Describe any constraints or opportunities that affected performance under this KPI

Opportunities: - All carton boxes for blocks are eatable. This helps to minimise litter of cartons at end used customers' stage.
 - Hired pallets are returned, Olsson pallets are used by farmers (end used customers) so there was no waste
 - Olsson will produce more liquid products where Olsson can reuse all plastic drums

Constraints: - Bags (small and bulk) can be reused some and most are waste.
 - Stretch wrap use was reduced in quantity as planed but some cases caused "run-off" problems during delivery.

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

Rating 3

Rating Comments

The policy you have described does not describe the evaluation or procurement of packaging using the SPGs. If a specific policy does not exist, consider reporting the informal process that exists in the organisation for considering the SPG's in packaging evaluations.

Of the targets listed, targets 1 and 4 are most applicable to this KPI. While valid constraints have been reported against target 4, target 1 needs to specify how the SPG's have been reviewed in the packaging.
 APC's guide for use of recycled material in food grade applications may assist in your packaging design, available here - <http://bit.ly/1FNwotQ>

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

15. Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites
- Yes at some, but not all facilities/ sites
- No

16. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	<ol style="list-style-type: none"> 1. Reviewing and contacting Recycle bin suppliers (February 2014) 2. Establng recovery system at each manufacture (04 cubic metre to store recycle) 3. Reviewing recovery system and obtaining data (December 2014) 	<ol style="list-style-type: none"> 1. Completed on Fenbruary 2014. Brisbane site: after reviewing, Olsson concluded that we cannot reuse cartons and strech wrap when they are damaged or dirty for packaging because of food grade or packaging standard. Sometimes cartons were reused straight away when wrong labels sticked and there were in good condition so there is no need to have bins. Nevertheless, we still contacted recycle services to collect recycles for recycle industries. Besides, Brisbane is using about 100 metre square court yard to store raw material containers/drums and reuse to pack our liquid products. Port Alma site: bulker bags and sea mineral liquid containers were reused for packaging. Whyalla site: like Brisbane site. 2. Completed on April 2014 only in Brisbane, not yet in Port Alma and Whyalla 3. Completed on December 2014: Brisbane has had 6 cubic metre bin x 4 bins to store cardboard and clear plastic bags/stretch wrap since June 2014. At the of June, 12 cubic metre of cardboard and 12 cubic metre of plastic (24 cubic metres/month) were collected for recycle industries. We also reuse all lable paper as drafts, A4 paper boxes are reused to store documents (consignment stock sheets...). Plastic bags from Woolworth are used for office bins. Port Alma site reused a number of bulker bags and containers but it is impossible to count. In Whyalla, we reuse any A4 paper that does not have sensitive information on it as requisition forms, daily production forms, rosters etc (anything that stays in the office) and scribble pads. Boxes that raw materials have come in as boxes to store office documents in, A4 paper boxes are reused to store salt samples in. We keep and reuse any packaging we receive ie bubble wrap, padded bags. Also, thick Plastic bag samples we receive from suppliers we reuse as postal bags.

17. Describe any constraints or opportunities that affected performance under this KPI

Constraints: Our typical industries have more casual workers than permanent, new employees often did not follow the policy. However, we can improve the performance by reminding supervisors to let new workers know and follow the policy. We will implement new induction procedures to include the APC action plan for all new employees to ensure all policies are adhered to.
Opportunities: Brisbane, Whyalla and Port Alma were doing well this year and performance will be improved in next years.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

Rating

3

Rating Comments

In spite of not having recovery systems at all sites, you have made good effort to recycle materials and provide quantitative results where you are collecting waste. Your constraints regarding reusing cartons are valid considering the nature of your industry. You have provided other useful alternatives of recycling such as the A4 paper example.

As part of your employee education, consider sharing the recently developed APC video, available here: <http://bit.ly/1dFguC8>.

KPI 4: Signatories implement formal policy of buying products made from recycled packaging.

18. Does your company have a formal policy of buying products made from recycled packaging?

- Yes No

Provide details of policies and procedures (including names of policies/ procedures)

OLSSON – BUY RECYCLED POLICY

Date: 27th November, 2013
Authorisation: Murray Olsson – National Production Manager

Purpose:

The purpose of this policy is to implement a “Buy Recycled” procurement practice as part of our obligations to the Australian Packaging Covenant and sustainability objectives generally.

Scope:

This policy applies to the purchase of packaging and stationery products for Olsson Industries Pty Ltd.

Buy Recycled Policy

Olsson Industries Pty Ltd will:

1. Purchase products with recycled contents wherever deemed practicable and environmentally beneficial.
2. Substitute existing products with recycled content wherever deemed practicable and environmentally beneficial.
3. Require contractors and suppliers, wherever deemed practicable and environmentally beneficial, to specify the quantity of recycled materials within the products and/or material to be supplied.

Definition:
Environmentally beneficial: Minimise the overall environmental impact based on sound science and a whole-of-lifecycle approach.
Practicable: reasonably capable of being accomplished; feasible; meets cost, performance, safety and regulatory requirements
Recycled content: the proportion, by mass, of recycled material in a product or packaging. Only pre-consumer and post-consumer materials are considered to be recycled content (AS/NZS ISO 14012:2000, Environmental labels and declarations-Self declared environmental claims).

19. Is this policy actively used?

- Yes No

20. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	<ol style="list-style-type: none"> 1. Establishing a formal policy of purchasing recycled products 2. Reviewing and assessing packaging and stationery bought 3. Buying more recycled packaging and stationary (5% more suppliers ended December 2014) 4. Reviewing performance annually 	<ol style="list-style-type: none"> 1. Completed on December 2013 2. Completed in Brisbane and Port Alma on February 2014; in Whyalla on March 2014 3. Achieved 25% of big packaging suppliers (3 carboard suppliers and 1 plastic supplier). We have changed to use 50% carboard boxes that their core are made from recycled paper. However, boxes surfaces are used virgin paper to ensure the moisture does not destroy our products. It was successful so we will apply for all carboard box next year. 4. Completed reviews

21. Describe any constraints or opportunities that affected performance under this KPI

Constraints: We are slowly to make change by trials as we do not want to surfure negative affects
Oppotunities: We will contact and make the policy active for this year.

Goal 2: Recycling

KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

Rating

4

Rating Comments

Well done on having a buy recycled policy that is actively used as well as providing the details of your policy. Some of the targets provided are specific and measurable and supported by quantitative results.

For future reporting, consider providing additional context for all targets. For example, what stationary was purchased as a result of the policy, what were the outcomes of the annual review etc.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

22. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

Yes

No

Provide details of policies and procedures (including names of policies/ procedures)

Wrote a letter to all suppliers for their products' material information.

Dear suppliers,

Olsson Industries Pty Ltd would like to receive your helps:

1. From our system, you are on the suppliers' list. Are you Olsson's current supplier? If yes, please see below:
 2. Do products being supplied to Olsson contain any recycled materials (environment, efficiency purposes)?
- Reason for this question: Olsson became a signatory of Australian Packaging Covenant (APC) since March 2013. As required by the Organisation <http://www.packagingcovenant.org.au/pages/about-apc.html>, Olsson will report matters regarding to environment in packaging (including stationery, furniture, water, electricity...)
- Thank you very much for helping Olsson to update data in our system and complete report to the APC.
- Kind regards,

Received replies and classified which are suitable to send further letter to convey regarding to APC considerations.

Dear Olsson's suppliers,

First, thank you very much for doing business with Olsson Industries Pty Ltd.

As an Australian Packaging Covenant (APC) signatory, Olsson would kindly convey all suppliers APC's considerations regarding to:

- APC's goal: The Australian Packaging Covenant (APC) is a sustainable packaging initiative which aims to change the culture of business to design more sustainable packaging, increase recycling rates and reduce packaging litter.
- Principles and Strategies for sustainable Packaging:
http://www.packagingcovenant.org.au/data/Resources/Principles_and_strategies_for_sustainable_packaging.pdf
- The Olsson's APC action plan was approved by the APC on January 2014. To protect the environment, Olsson's targets are:

+ Reduce the amount of stretch wrap in packaging by buying new wrapping machines, applying them to 50% products on December 2014 and 100% products on December 2015.

+ Establish recycle policy and areas on-site to reused cardboard liners for our blocks.

+ Apply the buy recycled policy on April 2014 and start to buy more recycled packaging products, stationeries from 5% of suppliers by December 2014 and 10% of suppliers by December 2015 (if applicable).

+ Conduct the electricity saving plan by building solar systems.

+ Sponsor Clean up Australia program once a year.

We appreciate your attention to considerations of The Australian Packaging Covenant.

Yours sincerely,

23. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	<ol style="list-style-type: none"> 1. Sending letters to request information relating to recycled materials in producing goods that Olsson has bought from suppliers. 2. Send a request letter to suppliers (if applicable) who have not been used recycled materials in producing to consider. 	<ol style="list-style-type: none"> 1. Completed on March 2013. 2. Completed: sent APC considerations to convey 50% suppliers on May 2014.

24. Describe any constraints or opportunities that affected performance under this KPI

Opportunities: our packaging is friendly with environment

- All carton containers for animal nutrition blocks are eatable. This is our strength in packaging that not only saves costs for the company and its customers but also reduce litter for a cleaner, safer environment.
- All ingredient suppliers and some packaging suppliers cannot use recycled materials in producing goods (animal and food grade)
- We have asked plastic supplier to change pallet plastic cover for us from 1.50 micrometre to 1.40 micrometre and replaced about 10-20% recycled material and the result will be report in next year report.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

Rating

3

Rating Comments

You have demonstrated a commitment to this KPI by engaging with your suppliers and providing details of this engagement. Sharing your targets and commitments with your supply chain is an excellent way to obtain the support of your suppliers and involve them in your journey.

To improve reporting, it is recommended to provide stronger targets especially around key projects that suppliers and your team are engaged in. You can identify such projects by looking for further impacts that you may be able to address. A reference is available here: <http://bit.ly/1fT4InL>

KPI 7: % signatories showing other Product Stewardship outcomes.

25. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	<ol style="list-style-type: none"> 1. Review electricity use for financial year 2013-2014 2. Carry out solar system project in Brisbane 	<ol style="list-style-type: none"> 1. Completed reviews on November 2014: Brisbane 775,813.25 kWh ; Port Alma 736,617 kWh ; Whyalla:1,039,786 kwh 2. The 98.75kW solar system was approved by Energex and will be completed latest on December 2015

26. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes

No

If yes, please give examples of other product stewardship outcomes

27. Describe any constraints or opportunities that affected performance under this KPI

Opportunity: When solar systems are built, we will reduce at least 20% electricity supplied from the retailer (Origin)

Goal 3: Product Stewardship

KPI 7: % signatories showing other Product Stewardship outcomes.

Rating

Rating Comments

Well done, you have demonstrated two strong product stewardship activities with quantitative outcomes in your response. For additional activities that you can undertake, refer to the following resource: <http://bit.ly/1gZAxzT>

KPI 8: Reductions in packaging items in the litter stream.

28. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Sponsor Clean up Australian program every year	Completed on June 2014: \$100.00

29. Describe any constraints or opportunities that affected performance under this KPI

Goal 3: Product Stewardship

KPI 8: Reductions in packaging items in the litter stream.

Rating

Rating Comments

Sponsoring clean-up activities is a good way to manage litter in the environment. You can also consider other activities such as participating in 'Clean up days', educating staff and developing labels that direct customers on recycling the packaging.

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

30. Key achievements or good news stories

Achievement was that we had reviews for various matters relating to packaging and help us to changed. Although the progress was slow, some targets were not met because those changes were not appropriate for our products; we achieved some points more than what we planned.

31. Areas of difficulties in making progress against your plan, Covenant goals or KPIs

Summary of ratings:

KPI	2015 Rating (0-5)	2014 comparison	2013 comparison	2012 comparison
KPI 1	3	n/a	n/a	n/a
KPI 3	3	n/a	n/a	n/a
KPI 4	4	n/a	n/a	n/a
KPI 6	3	n/a	n/a	n/a
KPI 7	3	n/a	n/a	n/a
KPI 8	3	n/a	n/a	n/a
Average rating for this signatory	3.2	-	-	-
<i>Average rating across all signatories</i>	<i>3.0</i>	<i>2.8</i>	<i>2.9</i>	<i>2.8</i>

Overall, you have made an effort to include a number of targets under each KPI. You have also provided quantitative results for majority targets which provide the assessor with an understanding of your achievements. For future reporting, consider providing year on year progress as well. In addition, review the action plans and annual reports of high-performing signatories and identify opportunities to improve your plan. They are available here: <http://bit.ly/1dgrtHk><http://bit.ly/1FNwotQ>